



West  
Yorkshire  
Combined  
Authority

Tracy  
Brabin  
Mayor of  
West Yorkshire

# Appendix 1: Economic and sector reporting

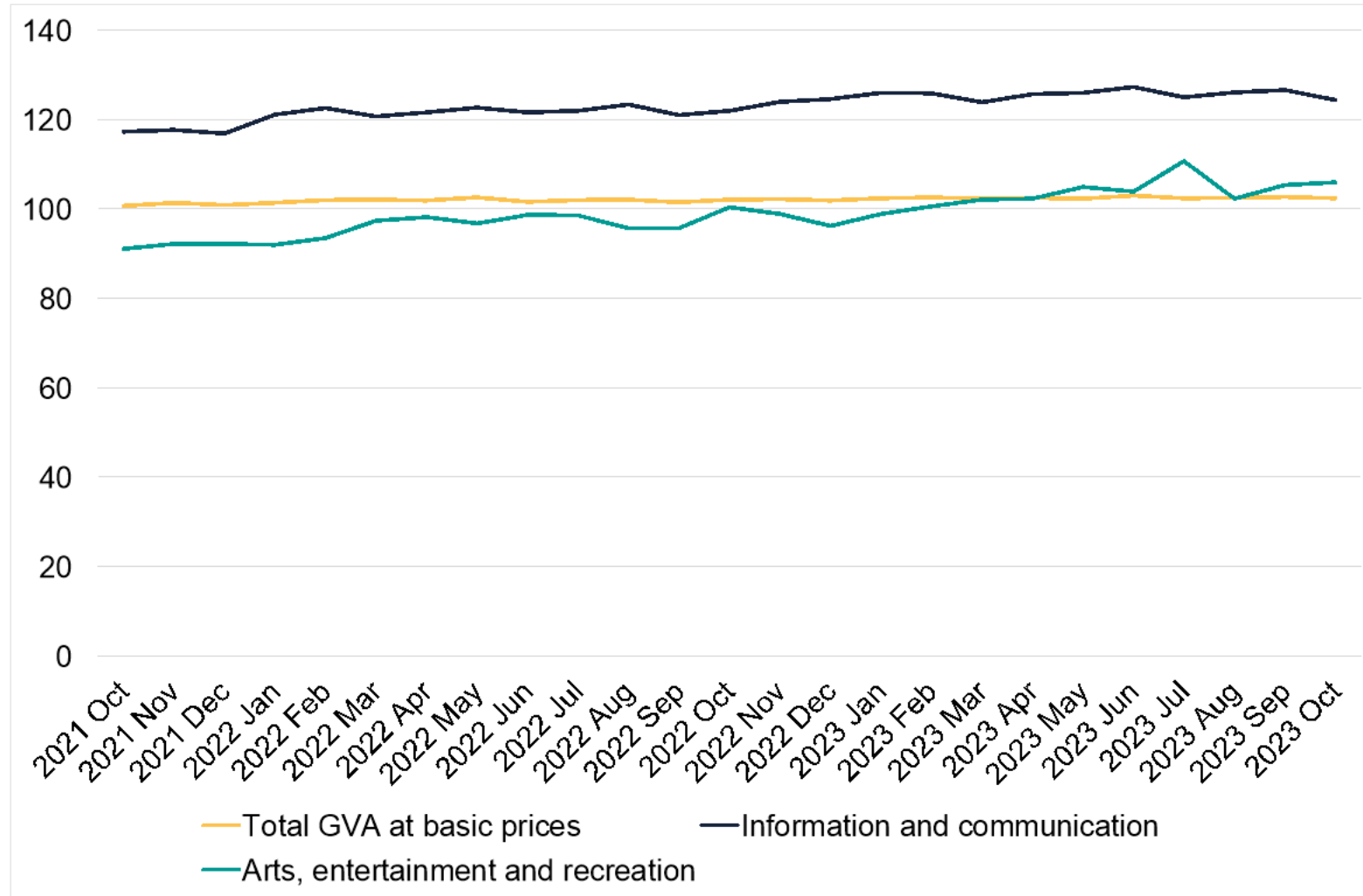
## Culture, Heritage, And Sport Committee

26 January 2024



# Arts, entertainment and recreation output has been on an upward trend over the last year

Figure 1: Trend in seasonally-adjusted output (gross value added) by broad sector, UK (index, 2019=100)



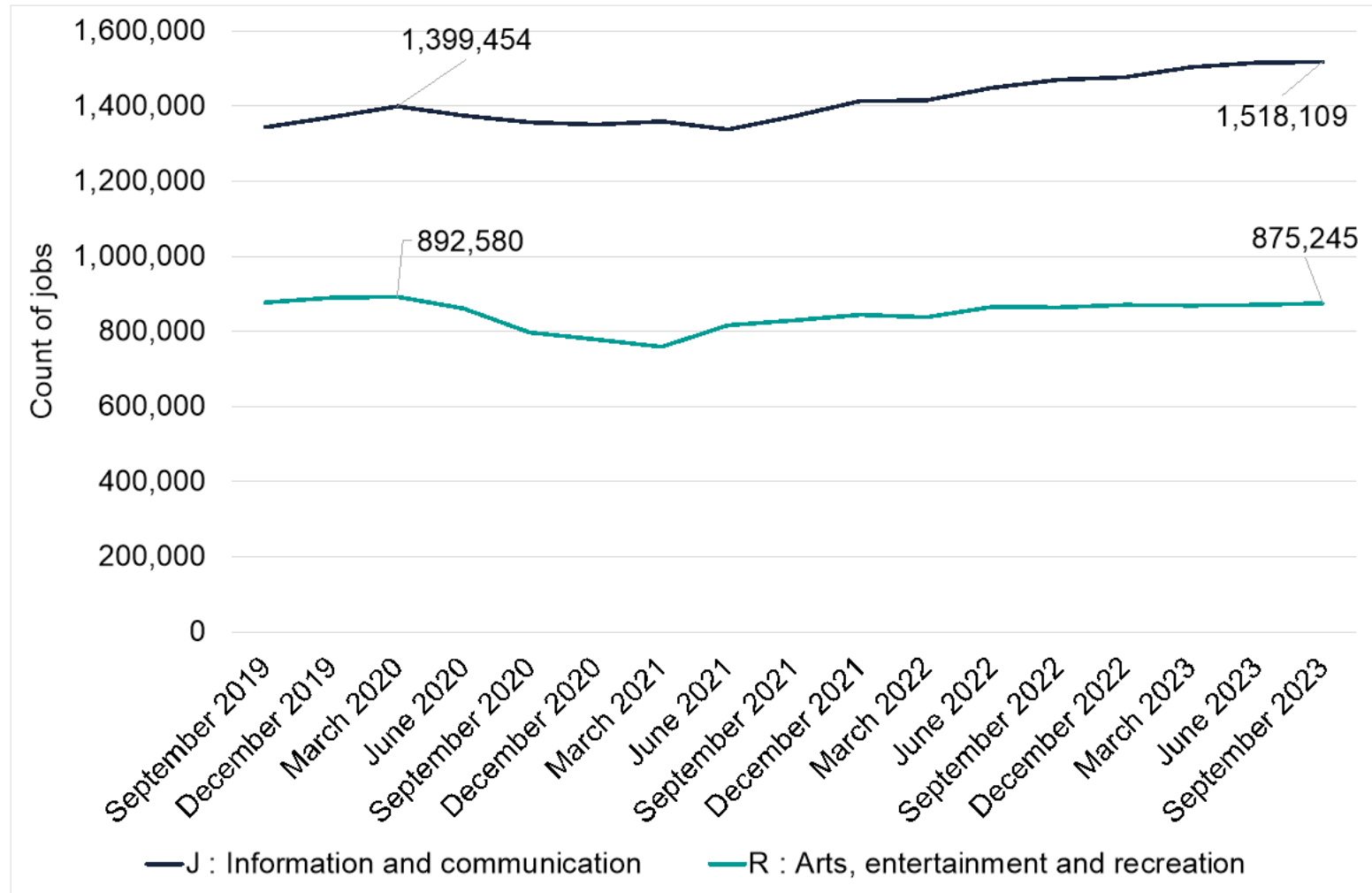
*Arts and entertainment* includes: Creative, arts and entertainment; Libraries, archives, museums; Gambling and betting activities; and Sports, amusement, recreation

*Information and communication* includes: Publishing activities; Motion picture, video and TV programme production, sound recording and music publishing activities; Programming and broadcasting activities; Telecommunications; Computer programming, consultancy; Information service activities.

Source: Monthly GDP Table, ONS

# Employment continues to grow in *Information and communication* but remains flat for *Arts, entertainment and recreation* during the third quarter of 2023

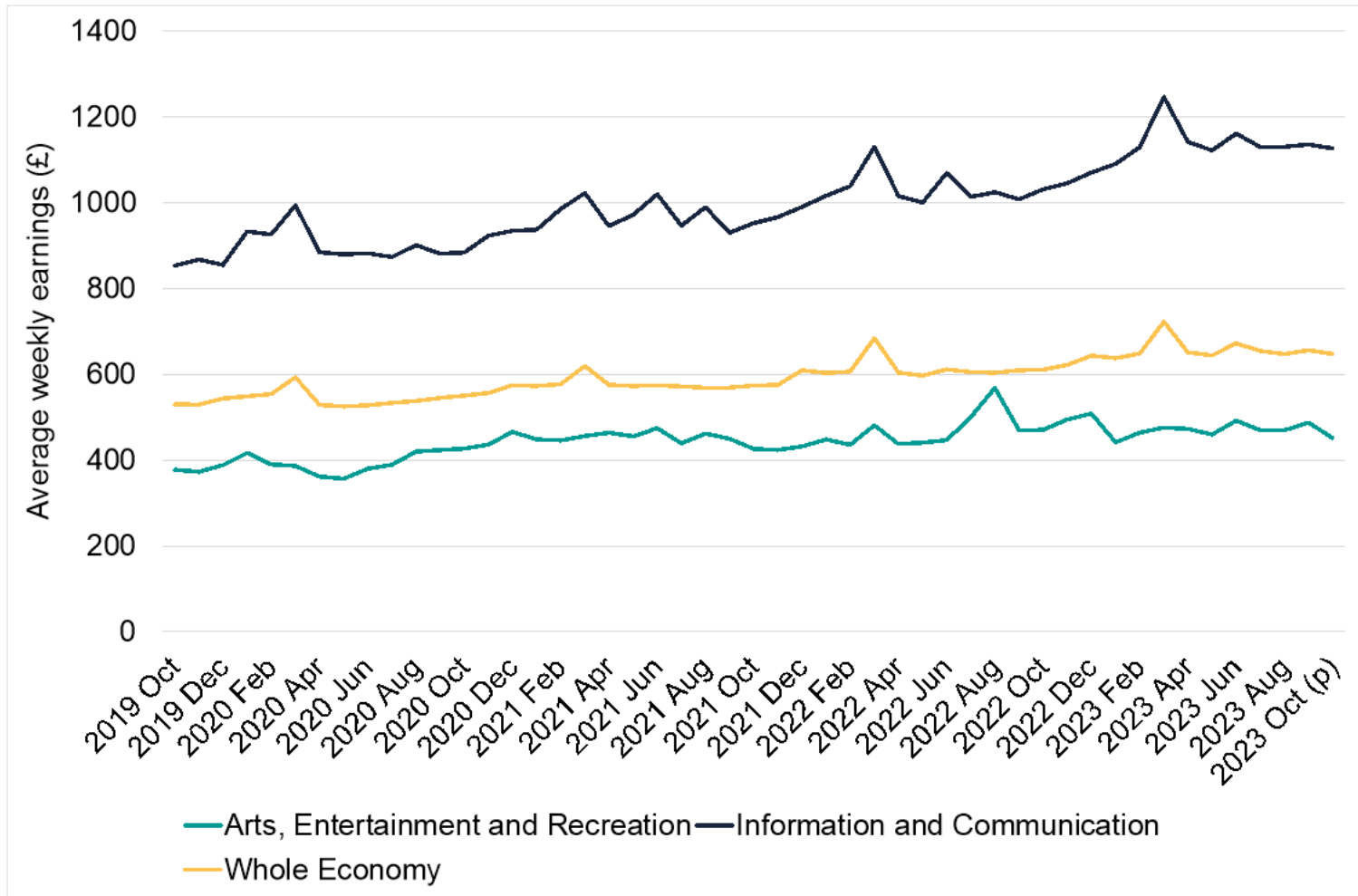
Figure 2: Trend in employment by broad sector, England



Source: Workforce Jobs, ONS

# Average weekly pay has been fairly flat in both parts of the sector in recent months

Figure 3: : Average weekly earnings by broad sector (£), nominal terms, Great Britain

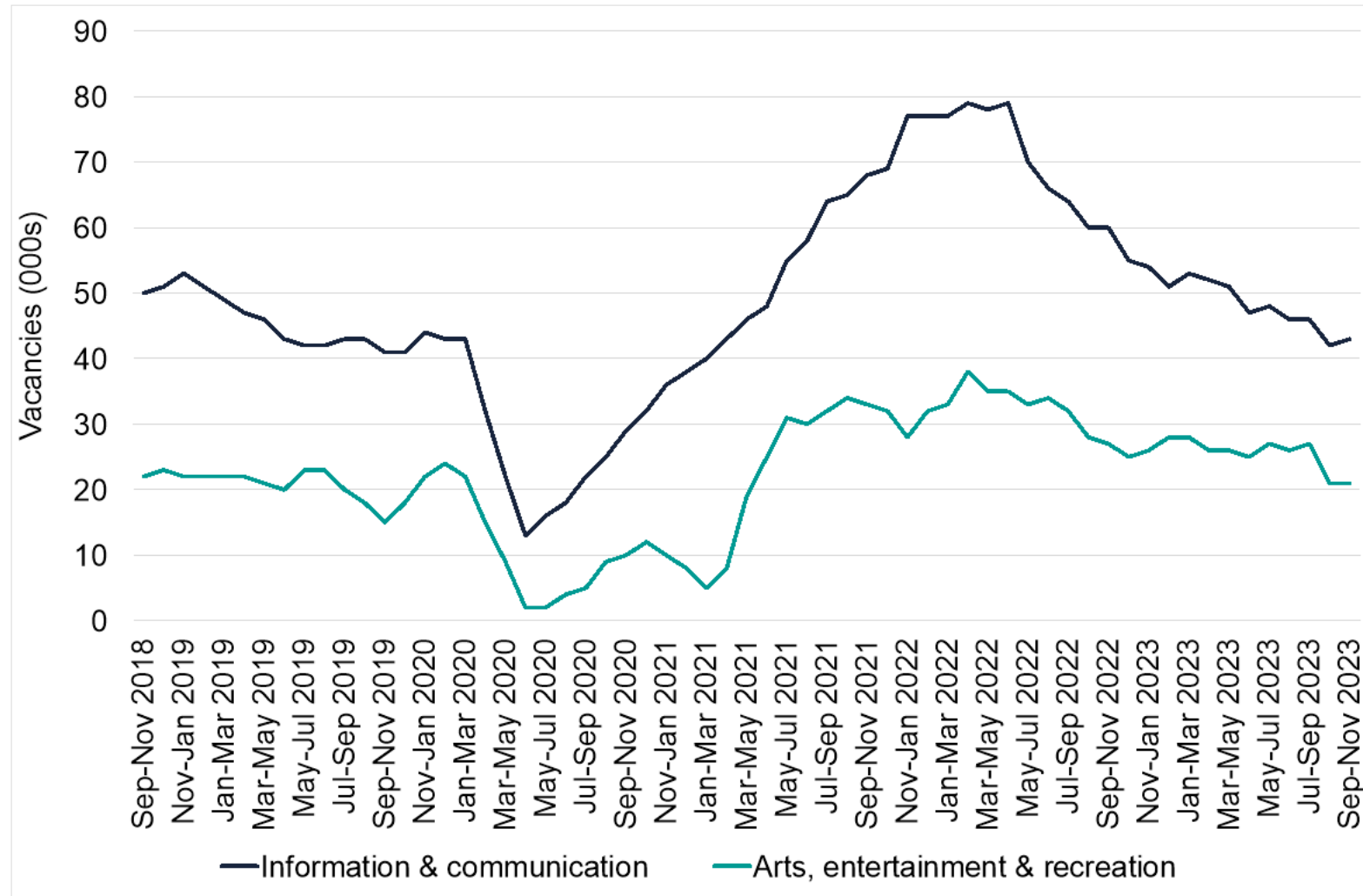


Source: Average Weekly Earnings (AWE) at industry level, ONS

Note: Not seasonally adjusted, includes bonuses and arrears; not adjusted for consumer price inflation

# Vacancies have fallen to pre-pandemic levels in both parts of the sector

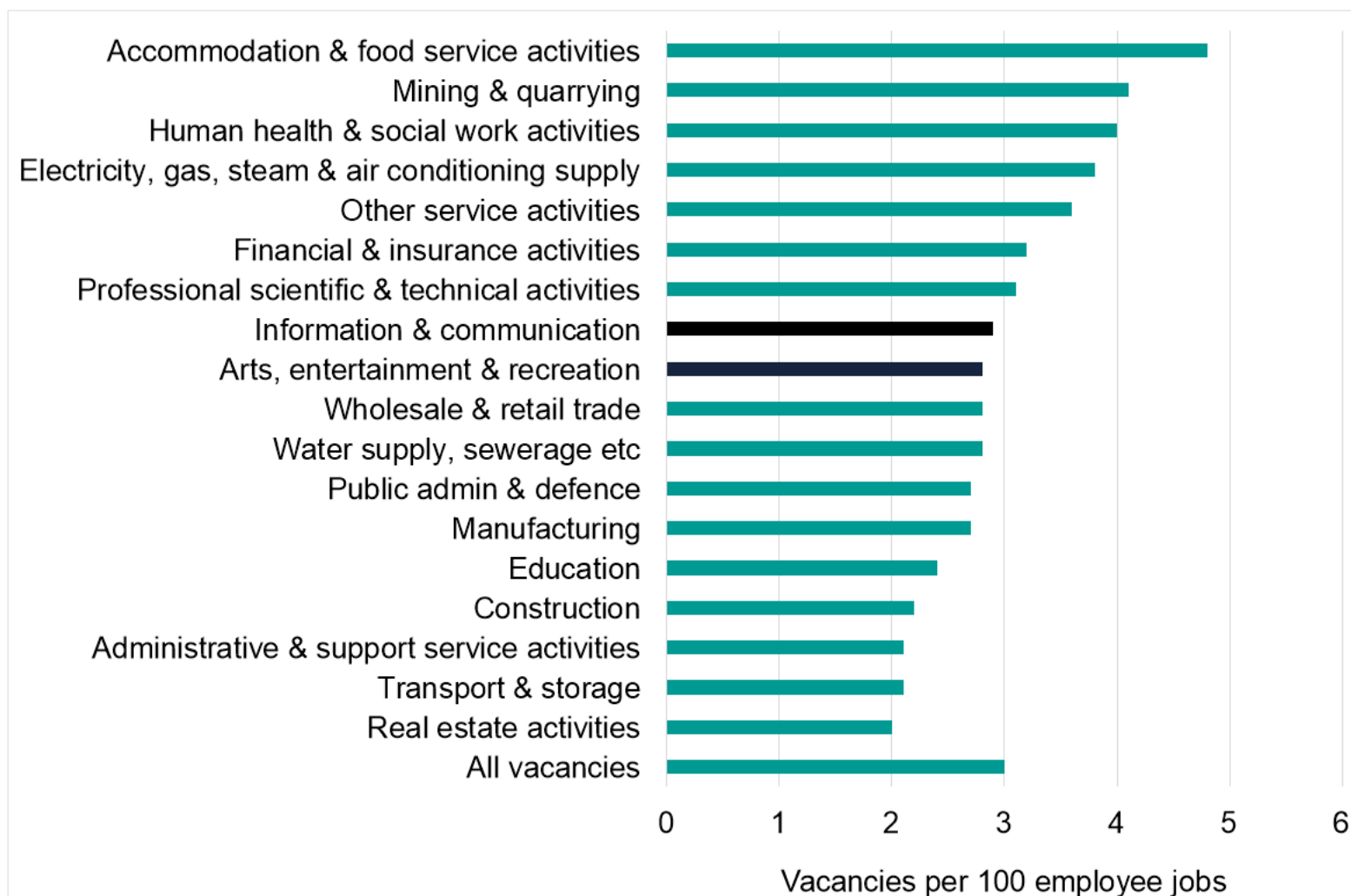
Figure 4: Vacancies by industry (000s), seasonally adjusted, UK



Source: Vacancies by industry, ONS

# Both parts of the sector are below average in terms of ratio of vacancies to employment

Figure 5: Vacancies per 100 employee jobs by industry, seasonally adjusted, UK

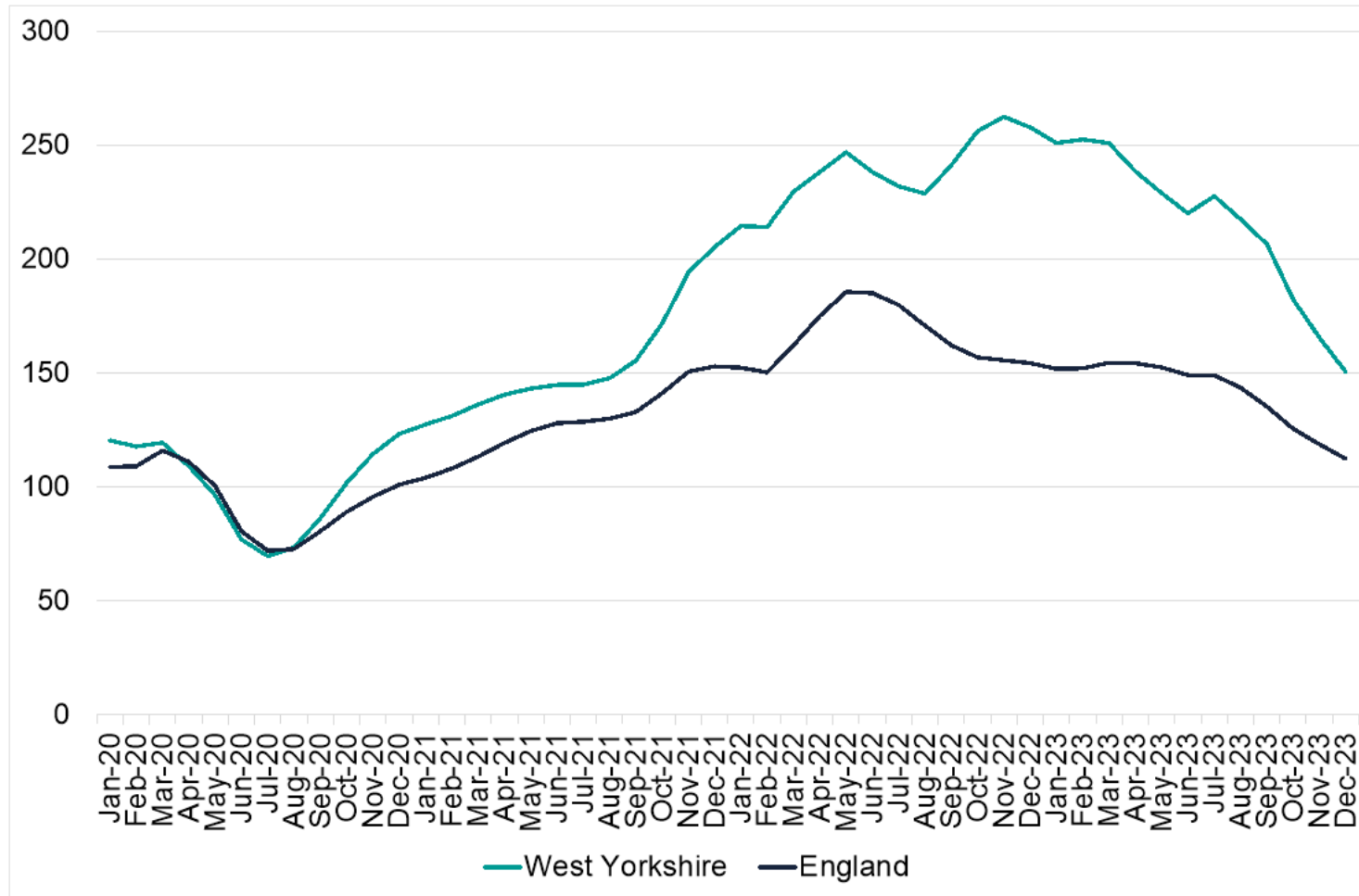


Arts, entertainment and recreation was ranked third among industries in early 2022

Source: Vacancies by industry, ONS

# The level of recruitment activity in the sector is now falling

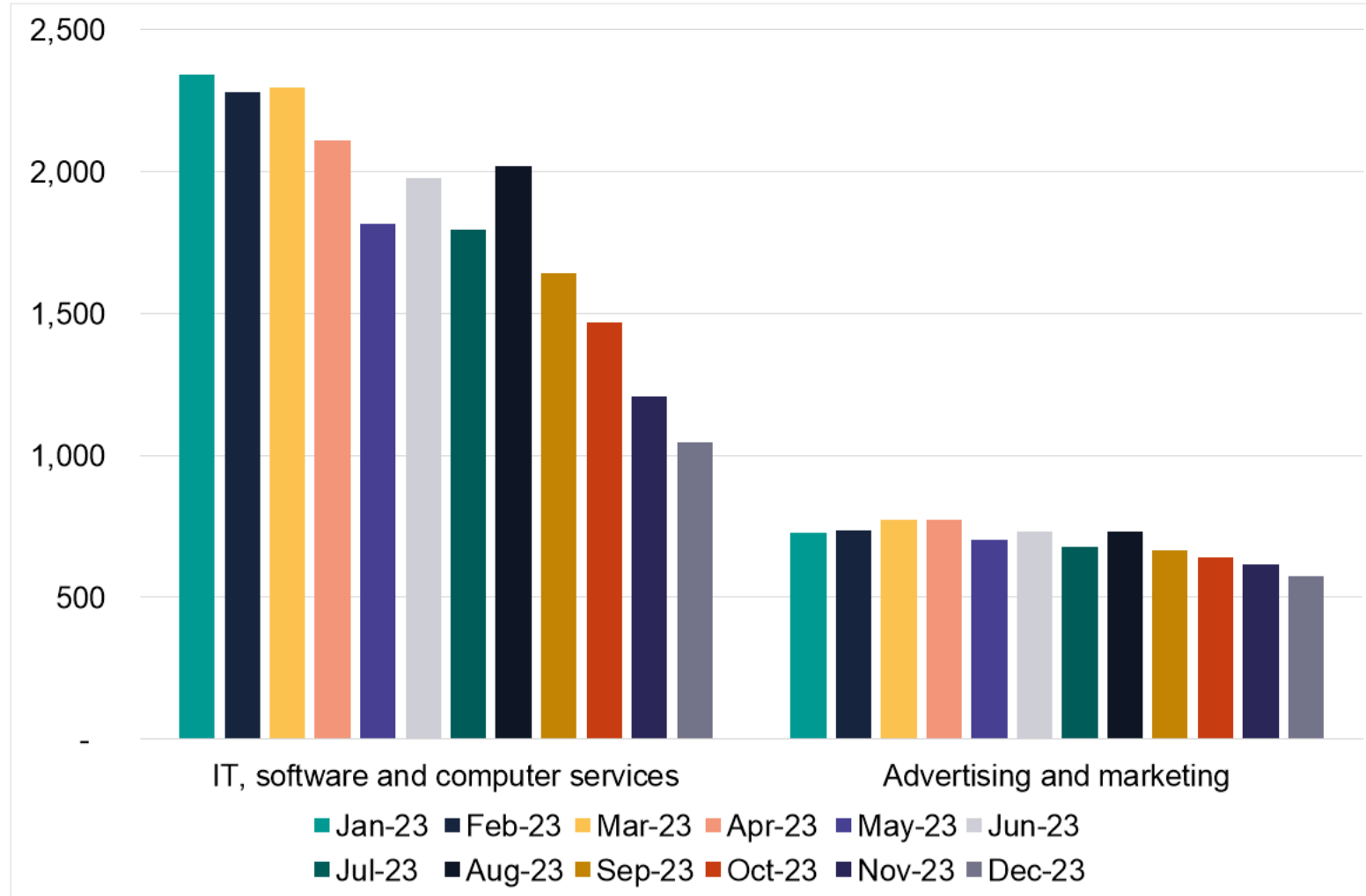
Figure 6: Index of monthly count of job postings in culture, heritage and sport occupations, 3 month moving average, 2019=100



Source: Lightcast

# Postings for IT occupations have declined over several consecutive months

Figure 7: monthly count of job postings in culture, heritage and sport occupations, 3 month moving average, West Yorkshire

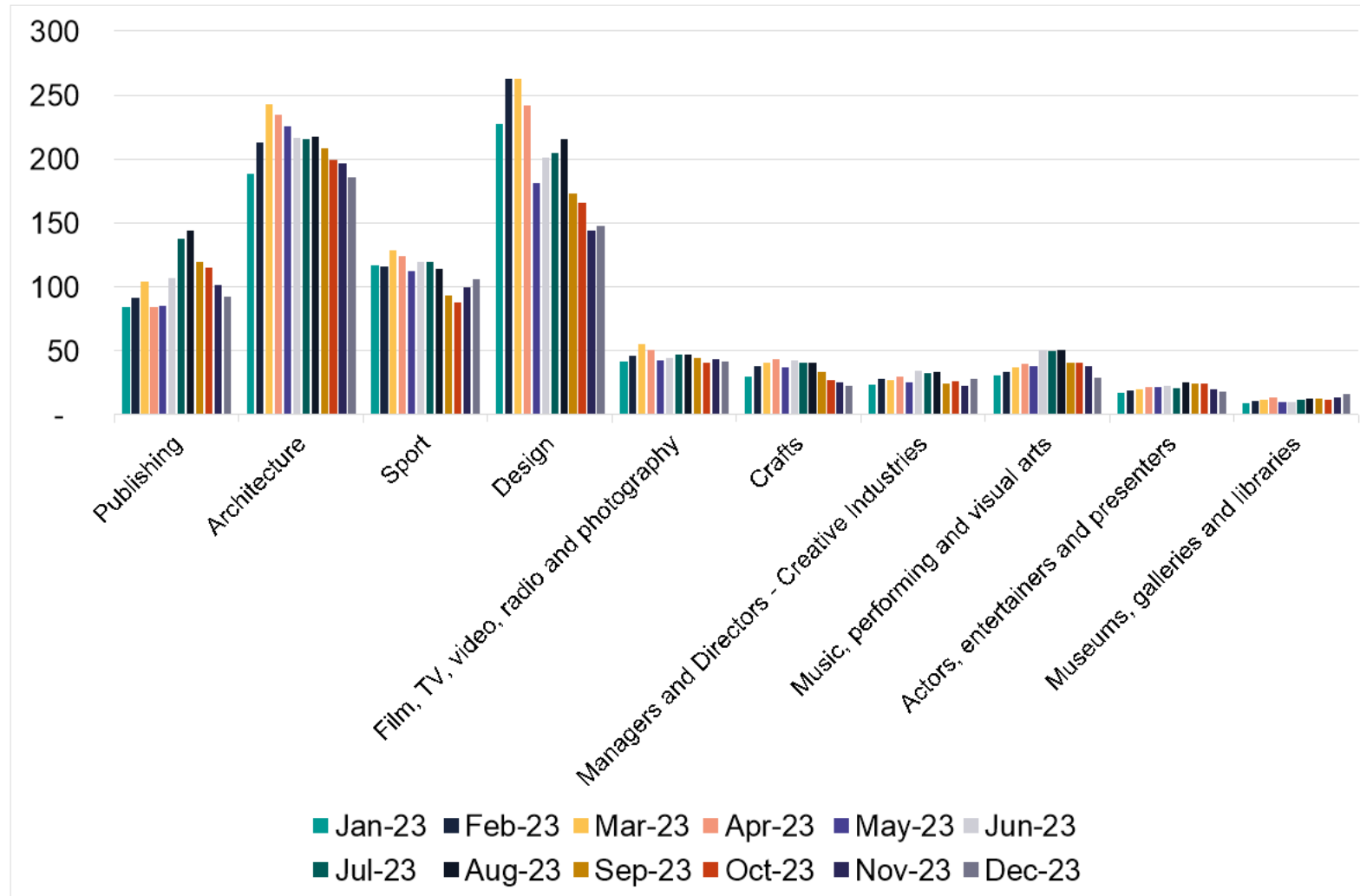


Source: Lightcast



# Majority of remaining occupational categories now also in decline

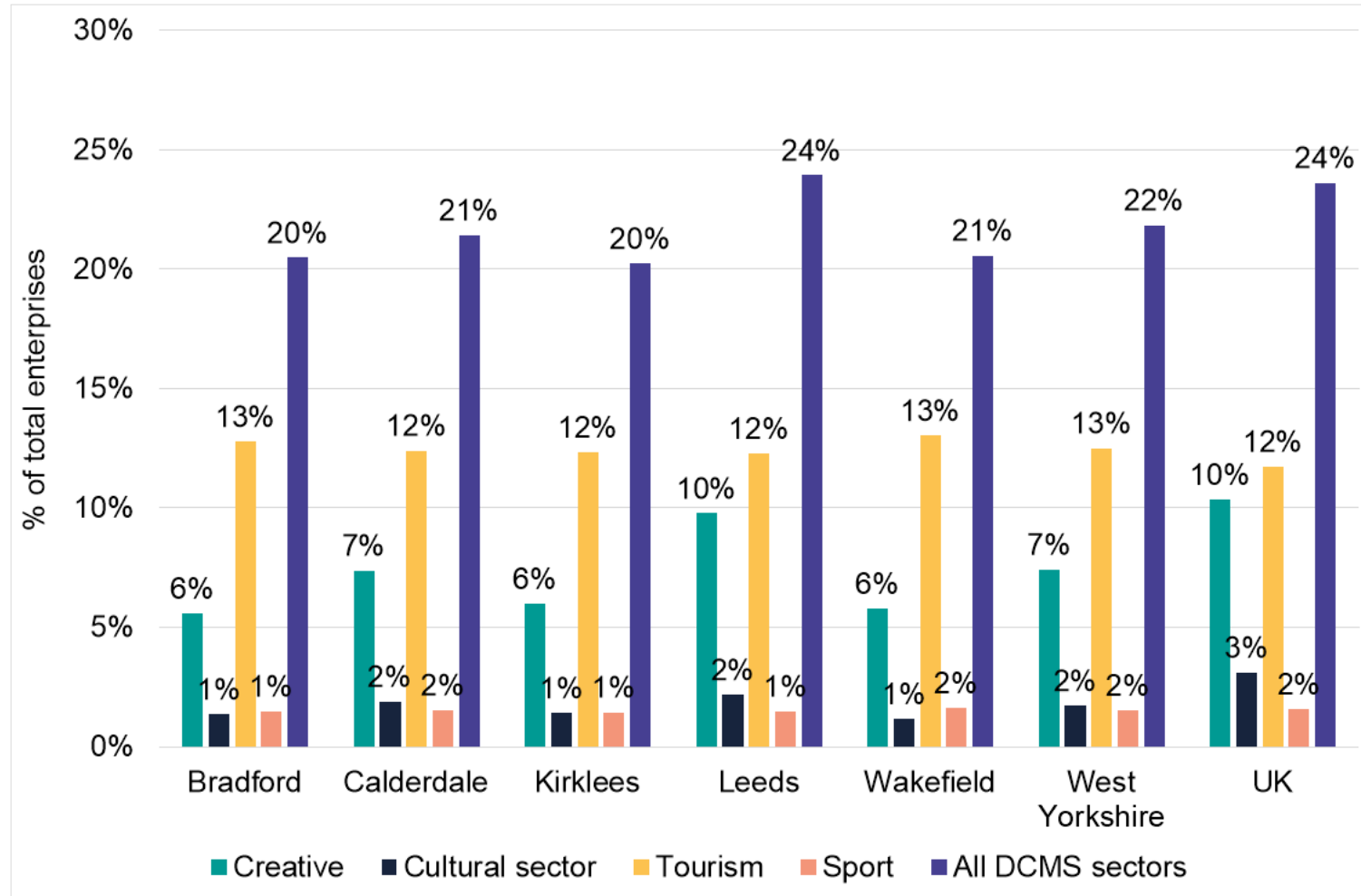
Figure 8: monthly count of job postings in culture, heritage and sport occupations, 3 month moving average, West Yorkshire



Source: Lightcast

# Leeds has the strongest representation of businesses in the DCMS sectors

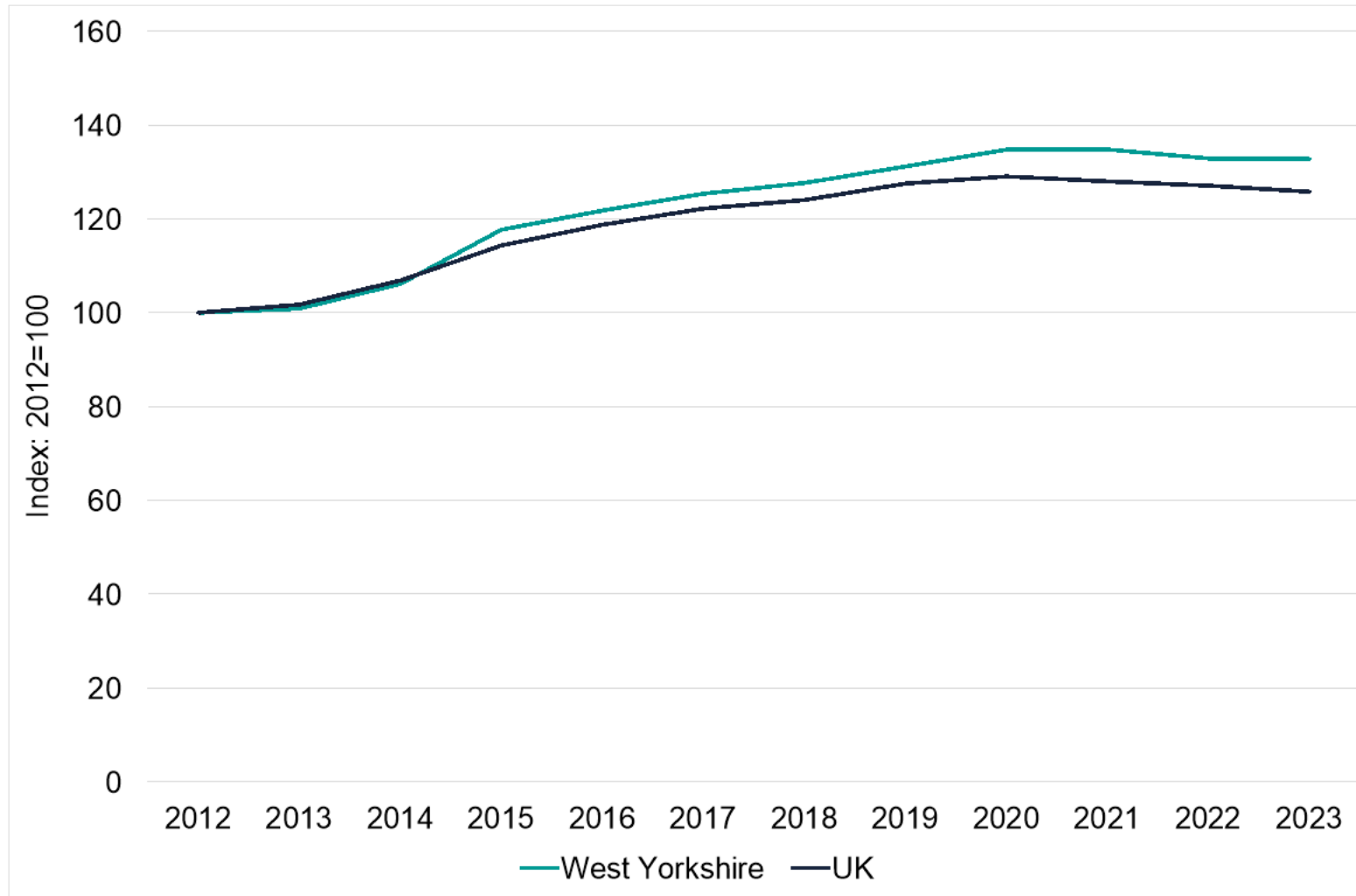
Figure 9: Representation of Culture, heritage and sport businesses (DCMS sectors) as % of all businesses, 2023



Note: There are overlaps between the DCMS sectors, for example some industries are simultaneously classed as being in the creative industries and cultural sector. Source: Inter Departmental Business Register, Office for National Statistics

# The count of culture, heritage and sports businesses has grown faster in West Yorkshire than nationally over the last decade

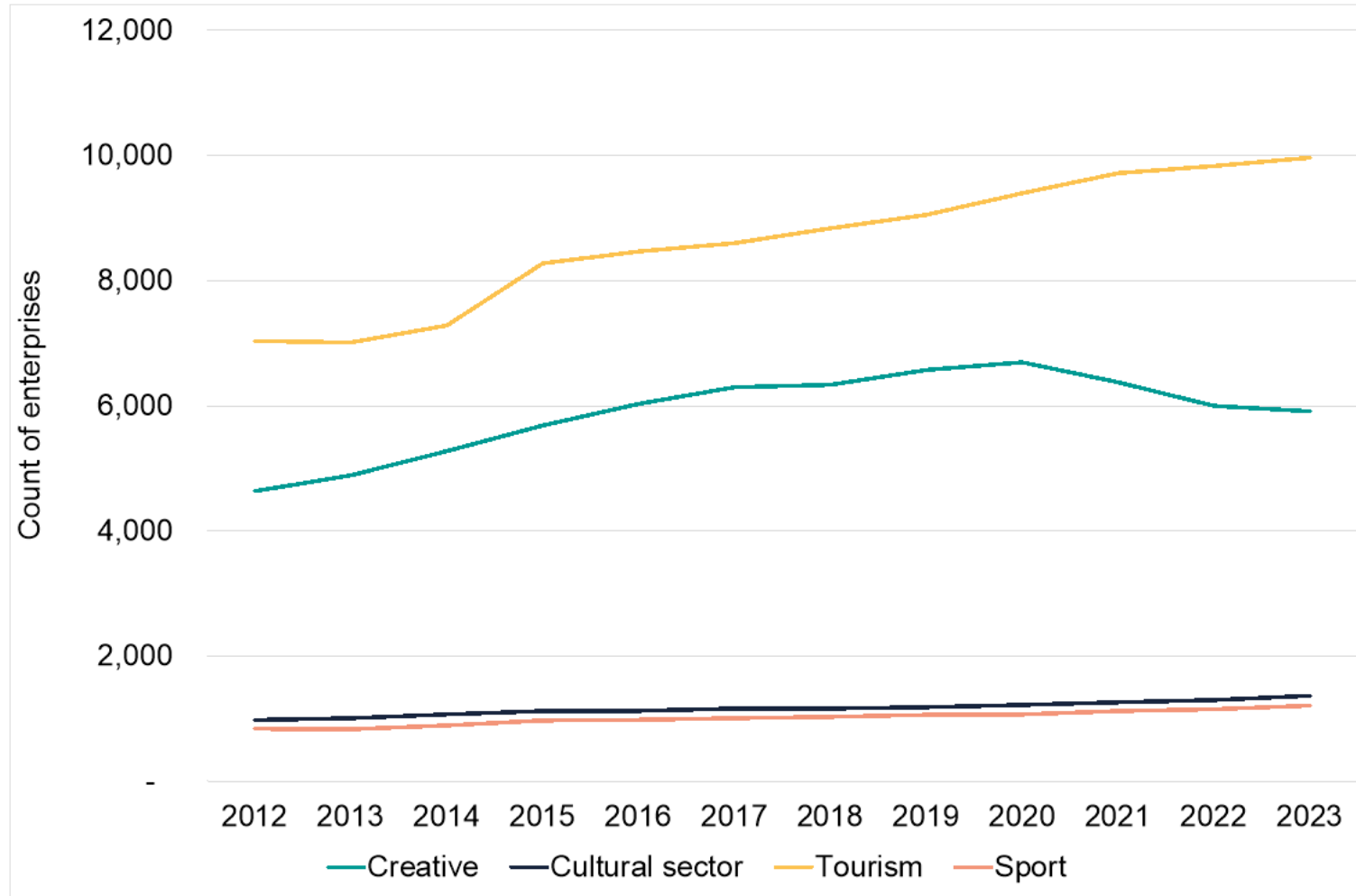
Figure 10: Trend in business count – Culture, heritage and sport (DCMS sectors total), index: 2012 = 100



Source: *Inter Departmental Business Register, Office for National Statistics*

# All parts of culture, heritage and sport sector are growing their business count except Creative, which has declined since the pandemic

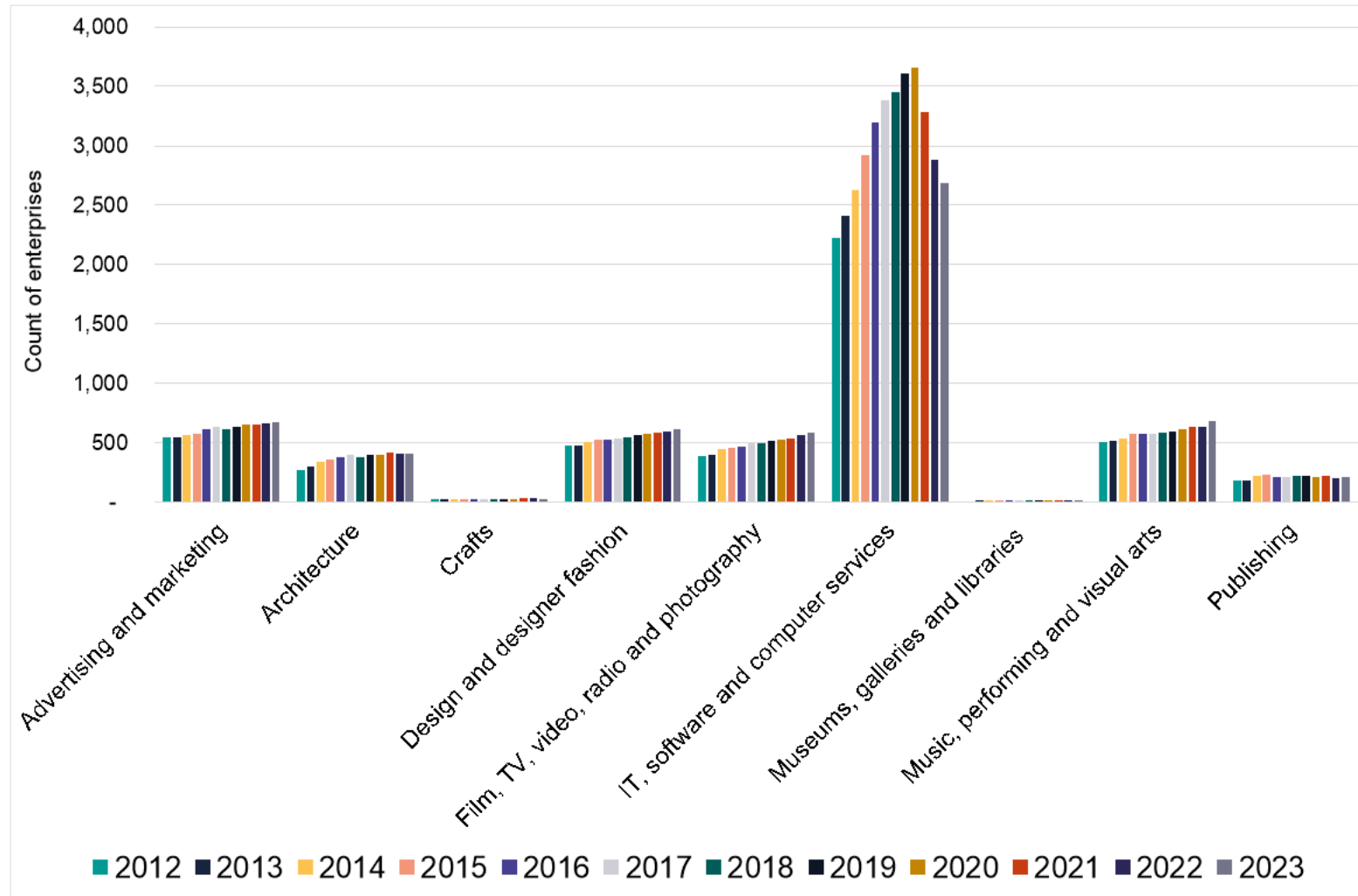
Figure 11: Trend in business count – Culture, heritage and sport (DCMS sectors), West Yorkshire



Note: There are overlaps between the DCMS sectors, for example some industries are simultaneously classed as being in the creative industries and cultural sector. Source: Inter Departmental Business Register, Office for National Statistics

# The decline in Creative businesses seen since the pandemic is due to a fall in IT businesses, with growth in other sub-sectors

Figure 12: Trend in business count Creative sub-sectors, West Yorkshire



Source: Inter Departmental Business Register, Office for National Statistics